



BLK

Number 3, February 1989



The Newsmagazine

Although the black lesbian and gay community has a number of fine publications, we noticed there was no newsmagazine that reported the life and news of the community on a monthly, nationwide basis. Out of that need, BLK was born. It is issued free and supported solely by subscriptions and advertising.

In publication since December 1988, BLK™ is now the most widely-read black lesbian and gay publication in the world. BLK covers the washed and the unwashed. Tops and bottoms. Left and right. We won't tell you what to think, but we will tell you what people are thinking. Regular features include a

provocative media watch column, an irreverent personalities column and a collection of

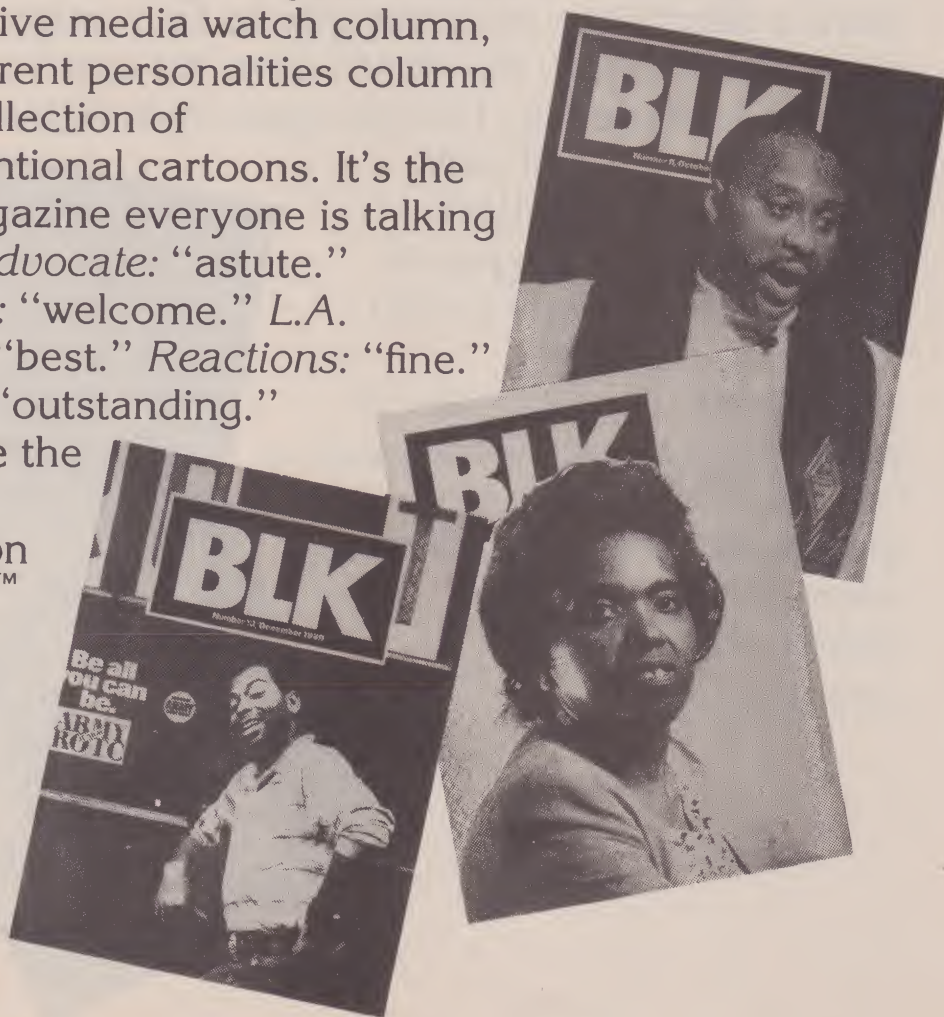
unconventional cartoons. It's the newsmagazine everyone is talking about. *Advocate*: "astute."

Frontiers: "welcome." L.A.

Weekly: "best." *Reactions*: "fine."

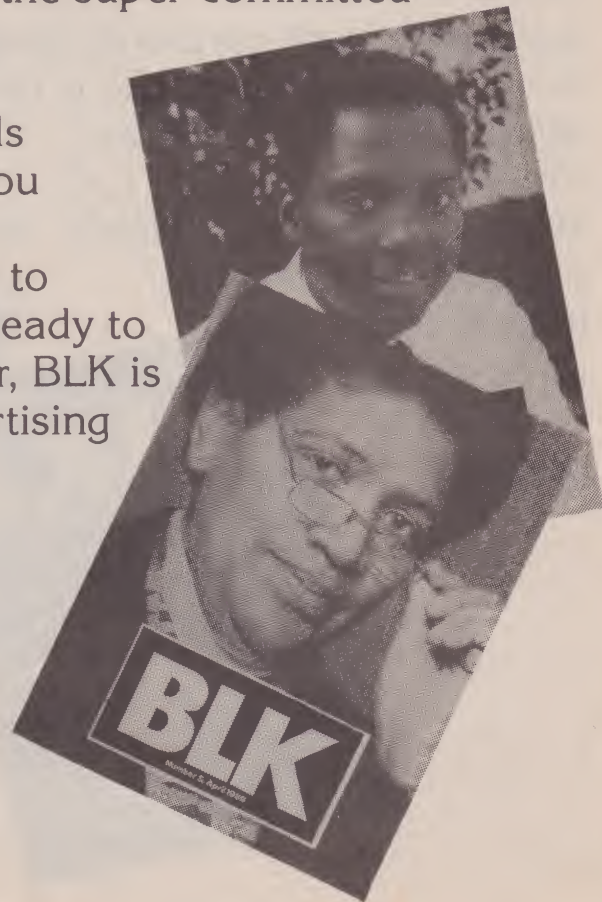
Update: "outstanding."

It's where the news is colored on purpose.™



The Lowdown

With no endowment, no grant money, no rich aunts, no multinational parent companies to look to for support, BLK depends largely on you. Tell us what is happening in your organization and your city. Write for us. Photograph for us. Send us flyers and clippings. Call us. Be our eyes and ears in your area. If you're a little bit more committed, we look to you for distribution. In some cities, we ship several boxes of BLK to one committed individual who distributes them among the local bars and organizations. In some cities, a local organization (like BWMT/MACT) takes the task on as a group project. Where we don't have a distributor, we must ship to each distribution point directly from the West Coast. Anyone care to see the postage bill? For the super-committed—those folks who not only want to insure that BLK stays around, but expands and grows—we look to you to help us secure advertisers. (If *you'd* like to advertise, call us. We're ready to talk *anytime*.) Remember, BLK is distributed free. It's advertising revenue that pays the printer, the phone company, etc.



The Quarterlies

There's a lot of talent in the black lesbian and gay community. So much that we couldn't accommodate it all within the newsmagazine format of BLK. So we decided to create three small quarterlies, each focusing on an unmet need within the community. *Black Lace* is an erotic journal edited by Alycee J. Lane for black lesbians. *Kuumba* is a poetry journal edited by Ayofemi Stowe Folayan and Mark Haile for both black lesbians and gay men. *BLACKfire* is an erotic journal edited by Revon Kyle Bannaker for black gay men. All three are expected to begin publishing in the first quarter of 1990.



The T-Shirt

White cotton/polyester with the BLK logo silk-screened in red on the front, and our slogan,



“Where the news is colored on purpose,” in black on the back. (Only those in the know will know.) Specify small, medium or large.

Not recommended for formal wear.

The Contact Form

Name _____

Organization _____

Address _____

City _____

State _____

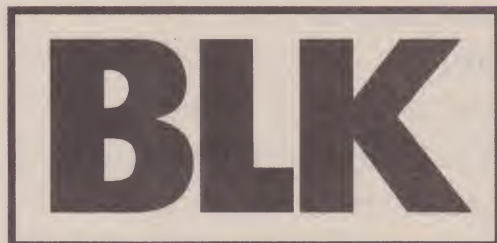
Zip _____

Home phone and best time to call _____

Work phone and best time to call _____

I would like to:

- Subscribe to BLK (\$18 year, \$30 two years)
- Purchase a T-Shirt (\$10 postpaid, state size)
- Write news articles
- Write feature articles
- Take photographs
- Be a model
- Do illustrations
- Be a contact person for news in my area
- Place an advertisement
- Help find advertisers
- Distribute the paper in my area
- Find out more about *Black Lace*
- Find out more about *Kuumba*
- Find out more about *BLACKfire*
- Help locally because I live in L.A.
- Other



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